WriteToLearn: Pricing and Training Options

WriteToLearn™ is a web-based tool for building writing skills and developing reading comprehension.

Less grading, more teaching: Between lesson planning, classroom instruction, and grading, teachers need tools that save them work — not create more. WriteToLearn’s automated assessments, scoring system provides immediate feedback that helps students practice writing through review and edit cycles, and reporting do the work for teachers so they can spend more time teaching and less time grading.

Choose the WriteToLearn training program that best meets your school or district needs.

We offer full-day, half-day, hourly, live webinar, and on-site options for up to 30 participants. Whether your teachers, specialists, and reading and writing coaches are just beginning to use WriteToLearn or are experienced in using the platform, we offer thorough training and resources to help implement classroom strategies and best practices.

Learn more about our training options on the next page >
**WriteToLearn Getting Started Essentials Full-Day Training**

**ISBN:** WTLOSTRNG (WriteToLearn Full-Day Training)  
**Who:** Teachers, principals, instructional specialists, reading and writing coaches  
**Can be delivered via live webinar or onsite**

This one-day on-site workshop will introduce participants to WriteToLearn with a hands-on learning experience. The benefits and main components of WriteToLearn will be presented, as well as best practices for implementing this writing tool in the classroom. Participants will learn how to navigate the platform and set up assignments. The training will focus on strategies for the essay and summary writing components along with scoring and vocabulary. It will also cover how to use reports and student data to improve your students’ writing through differentiated instruction and focused learning. Participants will also learn about the additional training resources and platform help features.

**Learning Objectives:**
1. Understand the key components of WriteToLearn  
2. Learn basic platform navigation and setting up WriteToLearn assignments  
3. Identify best practices for implementing WriteToLearn in the classroom  
4. Understand the WriteToLearn essay and summary writing components, scoring, and vocabulary  
5. Understand the available reports and how they can inform instruction  
6. Learn classroom strategies and best practices for student engagement

*Due to the hands-on experience with our on-site workshops, we limit the number of participants to 30. A consecutive on-site day of this workshop for a different group is available for the discounted price of $2500. The one-day workshop content can be delivered as a webinar for $3000 (two half-day webinars).*

**WriteToLearn Getting Started Essentials Half-Day Webinar**

**ISBN:** WTLHDCONTRNG (WriteToLearn Half-Day Webinar)  
**Who:** Teachers, principals, instructional specialists, reading and writing coaches  
**Can only be delivered via webinar**

The half-day web-based training will introduce participants to WriteToLearn and the benefits of using it in the classroom. This training will include how to navigate the software and how to set up accounts and classes in WriteToLearn. Participants will learn how to use the essay and summary writing components to encourage student engagement and differentiate their instruction. Participants will also be introduced to the report options.

**Learning Objectives:**
1. Understand the key components of WriteToLearn  
2. Learn basic platform navigation and how to set up WriteToLearn assignments  
3. Understand the WriteToLearn essay and summary writing components, scoring, and vocabulary  
4. Understand the available reports and how they can inform instruction

**WriteToLearn Essentials Consultation Hour**

**ISBN:** 6000620 (WriteToLearn Hourly Consultation)  
**Who:** Teachers, principals, instructional specialists, reading and writing coaches  
**Can only be delivered via webinar**

This web-based consultation hour is customized for your school’s needs. Topics can include, but are not limited to, using WriteToLearn data and reports to guide differentiated instruction, how to encourage student engagement, and how to use WriteToLearn across curriculums.

To learn more or to order, please visit PearsonAssessments.com/WriteToLearn or call 800-328-5999.