

CASE STUDY

Revibe in the real world

For the moments when independence matters more than perfect days

When Desiree's son started sixth grade, the goal wasn't just "do better in school." It was bigger and more personal: *build independence and self-advocacy.*

After an annual case review in early November, Desiree and her husband realized their son needed support that could move with him through a busy school day.

Something he'd actually notice and use.

Something that wasn't a sticky note or any of the other dozens of "things" and "tricks" and "guaranteed solutions" they'd tried over the years.

Something that would work.



“It's not that he didn't have attention... it's that oftentimes he is hyper focused, but on the wrong thing.”



The challenge:

“If sticky notes worked, we would’ve solved this already.”

Reading had always been the biggest hurdle for Desiree’s son. In sixth grade, the day-to-day challenge was different. It showed up in the small, persistent moments some families know too well. He would forget to turn in homework, lose track of instructions, or hold a question all evening and then not remember to ask it the next day.

When she asked for support, their first question was usually, “Have you told him to write things down?”

It was hard not to feel discouraged. Sticky notes weren’t reminders; they were clutter that were usually found “crinkled in the bottom of his backpack,” “stuck in a coat pocket,” or even “in a lunchbox.”

And the hardest part? It wasn’t because he didn’t care. It was because the tool didn’t match how his brain worked.

She admitted, “If we could buy a stock of sticky notes and solve the problem, we would have done it already.”

Desiree and her husband started searching for a “digital sticky note”—a way to put a prompt where their son would actually notice it.

That search led them to **Revibe®**.



What they needed:

Support he could (and would) use at school

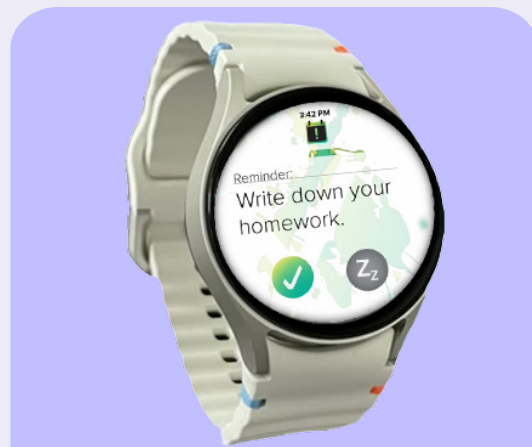
Desiree and her husband considered getting their son a phone so he could set reminders.

But even if her son had one, he wouldn’t be allowed to carry it during the school day. Besides, Desiree didn’t want a “helpful” tool to turn into a new source of distraction.

When they first heard about Revibe, it felt like something they could bring to the school and say, “This is what it is, and this is what it does.” And just as important, what Revibe doesn’t do:

- It doesn’t have internet browsing.
- It doesn’t have texting capabilities.
- It doesn’t even have a calculator.

Those points mattered at school. It helped the team view Revibe more like a learning tool than a smartwatch.





The decision:

A big commitment made more reasonable

Buying Revibe felt like a real leap, but when they broke the cost down:



It worked out to about **\$2.50 per school day**.



Or about **\$1.23 per day** across the year.

And when they compared those numbers to what they'd already invested financially and emotionally, it became a much easier decision.

Desiree thought about the interventions they'd tried, the supports they'd pursued, and the

"hours and hours and hours" spent on homework, tutoring, IEP meetings, meeting with individual teachers, and advocating for their son.

In that context, she saw the investment as a relatively small part of a much bigger commitment they had already made. For their family, the potential upsides were worth it.

She acknowledges that not every family is in the same position, but encourages parents to consider cost per day and the time and money they've already poured into helping their child.



The buy-in:

Sometimes timing is everything

The holidays gave Desiree and her husband a way to introduce Revibe to their son with excitement instead of pressure.

Their son had been talking about wanting a watch. "So, we thought, [Revibe] is a smartwatch and he might think that's really cool."

On Christmas morning, they got the reaction they'd hoped for. "He was really excited about it." At 12, that mattered more than a polished testimonial. He didn't need to explain to anyone why it helped; putting it on his wrist every morning said it all.

Desiree now sees the social benefits.

"I think his friends think it's cool, and that makes a difference when you're 12."

For Desiree, that "cool factor" wasn't a bonus. It was the buy-in.

It was the difference between Revibe living its life in his backpack or on his wrist.



Why Revibe:

The adaptive difference

When Desiree was comparing options, one factor stood out. **“Revibe was the one that we went with primarily because it was adaptive.** That was something we did not find in other competitors.”

She’d seen how predictable reminders can fade into the background. If a device buzzes every five minutes, kids can learn to ignore it. Desiree liked that Revibe could vary the timing, “giving him updates at somewhat random intervals” so it didn’t become something he tuned out.

Now that her son has been using it a while, she finds value in the way Revibe can respond to what’s happening in the moment.

A prompt will ask, “are you on task right now or not?” When he gets that alert, he has a simple choice. If he taps “no, I’m not on task,” it gives him the opportunity to reset and get back on track, and AI-assisted technology also helps Revibe learn his patterns.

In the beginning, her son loved seeing the graphic that meant he was “100% on task,” and he wanted that perfect score. But Desiree and her husband helped him reframe it as a tool, not a scoreboard. They compared it to other interventions and told him, “If you aren’t honest about what’s happening, it can’t help you.”

That shift mattered, because **Revibe isn’t meant to be another criticism. It’s meant to be a catalyst for independence and accountability.**



A parent’s view:

Preset reminders (and new ones for when life happens)

Revibe also gives Desiree the flexibility she didn’t have with paper reminders.

Her son’s school runs on an A/B schedule, and they were able to build that into Revibe so it can better understand what his day looks like. They can also preset reminders for the day.

And if Desiree thinks of something mid-day—*Oh, he has that assignment he needs to turn in—*

she can open the parent side of the web app and add a reminder. As long as her son stays connected to Wi-Fi at school, it will still ping him.

For Desiree, that means support can keep up with real life without her son needing a phone in his pocket.

The “speed bump” that helps him reset

One of the most powerful insights Desiree shared wasn’t about technology. It was about attention.

“It’s not that they can’t maintain attention on something. It’s not that they’re not focused,” she said. “It’s that oftentimes he is hyper focused, but on the wrong thing.”

For her son, that can look like being completely absorbed in twirling his hair while the math page sits untouched. That’s where Revibe helps most.

“He needs something to wake him up out of that and make him realize, oh, I’m not supposed to be twirling my hair. I’m supposed to be doing my math page right now.”

It didn’t magically make every moment easy. “He still has to choose,” Desiree said. But even on the hard days, Revibe gives him something he didn’t have before. It gives him a quiet interruption, a “speed bump in the road that his brain needs.”

“

If you think about it as cost per day or cost per use... and how much time and money have you already invested... why would you not give it a try?”





It all comes down to one thing:

“You spend a lot of time trying to find something that will just help your kid.”

When asked what she would tell other parents, Desiree didn’t talk about perfection. She talked about persistence.

“It’s so hard when you are a parent... of a kid that has some extra needs... and you spend a lot of time trying to find something that will just help,” she said. “There are times where you feel like you’re hitting dead ends... and you’re just not quite sure what else could I possibly do to make this work for this child or to help him be successful.”

For Desiree and her husband, that’s what made finding Revibe feel different. It wasn’t a magic fix. **It was one more “yes” after a long stretch of maybes**, and one more way to help their son practice independence in real time.

Right now, her family’s primary goal is helping their son build self-advocacy. They want him to have the ability to ask questions when he doesn’t understand something, to remember to turn in homework on time, and to keep track of all the parts and pieces of his day.

Sometimes he has a question about homework at night and can email a teacher, but not every teacher is responsive after hours. Revibe has helped him build the skill of holding onto that question and remembering to ask it the next day. Or they can

simply program a text reminder to alert him its time to write down his homework before leaving school.

Yes, it takes parent support. But for the most part, Desiree says it has “given him an ability to be independent in ways that he was not before,” and it’s helping him grow in that skill.

And that’s what she wants most. Not a perfect day, but a child who feels more capable—and more confident—inside his own day.

If you’re tired of watching them try “one more thing” with one eye and searching for the “next thing” with the other, **you’re not alone.**



Learn how Revibe can **help your child build independence** in the moments that matter—right in the middle of their day.

PearsonAssessments.com/Revibe