

CASE STUDY

Revibe in the real world

Jordan's story: Turning focus into confidence

When 12-year-old Jordan started struggling with staying on task in class, his mom Katie noticed the pattern: he could focus—but sometimes he was focused too well on the wrong things. “Sometimes, I would start thinking about a math problem and that would lead to thinking about other things,” Jordan explained. It wasn’t a lack of ability. **It was a gap between his intention and his attention.**

The daily challenges showed up in small, persistent ways. He’d space out during lessons. He’d talk out of turn. He’d come home with incomplete assignments, then spend hours on homework that could have been done at school. By the time evening came around, both Jordan and Katie were frustrated—not because he wasn’t capable, but because he didn’t have the tools to feel capable during the day.



“It’s not that they can’t maintain attention on something. It’s not that they’re not focused,” Katie said later. “It’s that oftentimes he is hyper focused, but on the wrong thing.”



The challenge:

“I need something that actually works with how my brain works.”

Jordan had tried the typical fixes. Reminders. Lists. Talking it through. None of them stuck, because they didn’t match how his brain operated in the moment—in the middle of math class, in the hallway between periods, during the blur of a full school day.

Katie considered alternatives. A typical smartwatch could send reminders. A phone could set alerts. But neither would be allowed at school, and both risked becoming distractions rather than solutions.

Then they heard about Revibe®.

What appealed to them immediately was that Revibe wasn’t just another device. It was designed specifically to help with focus and task management—not through constant notifications that fade into background noise, but through adaptive vibrations that respond to what Jordan was doing in the moment.



The buy-in:

When timing and the “cool factor” align

Jordan wanted a watch. So, when the opportunity came to use Revibe as part of a school trial, it felt like a natural fit.

“He was really excited about it,” Katie said. That enthusiasm mattered. At 12, a tool that looks like something he already wanted to wear made all the difference between using it and leaving it at home collecting dust on his dresser.





Why Revibe:

The accountability that doesn't feel like punishment

Jordan wore Revibe for about a month. Within the first week, he got past the novelty and started noticing the real impact.

“Wearing it helped with staying focused on what I was doing,” Jordan explained. “And it expanded how long I could do that.”

The vibrations weren't constant. They adapted. When Jordan was on task, the watch stayed quiet. When he started to drift—doodling instead of listening, thinking about something other than the assignment—he'd feel a vibration. A simple two-tap gesture confirmed: Yes, I'm working now. That acknowledgment mattered.

But what made Revibe different from other reminder systems wasn't just the vibration. It was the accountability built in. Each time the watch checked in, Jordan had to answer honestly. Are you on task? Yes or no? If he said no, it gave him the space to reset and refocus... without judgment, without nagging. Just a gentle interruption and a chance to get back on track.

“It brings you on task by vibrating,” Jordan said, explaining it to other kids. “So, you can spend more time doing what you're supposed to.”



The text reminders:

Knowing what's next changes everything

Beyond the vibrations, Revibe sent text reminders—specific prompts tied to Jordan's schedule. Eat breakfast. Do homework. Get ready for bed. These weren't generic pop-ups; they were built around his actual day.

The impact surprised Katie. “When he got home from school, he would be the one who would initiate, ‘Okay, I'm going to write my list. Let's get this done,’” she said. “He was getting himself on task and it was making him more accountable.”

Because Jordan knew what was coming next, he started preparing for it before the reminder arrived. He'd unpack his lunch unprompted.

He'd get his homework list written down. He went from needing reminders to being ahead of them—a **shift from reactive to proactive**.

And the homework? “I didn't have as much homework after that because I could like get more done in school,” Jordan said. Getting work done during the school day meant more freedom at home—and less conflict with his mom about spending all evening on assignments.



The real change:

Fewer fights, better relationships

The most significant shift wasn't academic. It was relational.

Katie and Jordan's teacher both noticed that there was a lot less what they called "Jordan fight"—spacing out, talking back, arguing. "There was a lot less of that for me at home as well," Katie shared.

Jordan felt it too. "I wouldn't have to be told what to do," he reflected. That autonomy—the feeling of being in control instead of constantly corrected—changed how he showed up at school and at home.

When Jordan had to return Revibe at the end of the trial, he noticed the difference. "The habits have started to go back the other way a little bit," Katie said. But here's what mattered: they didn't go all the way back. Jordan had learned something about himself—that he could stay focused, that he could manage his day, that asking for help wasn't the same as admitting defeat.

Revibe hadn't done the work for him. It had shown him he could do it.





It all comes down to one thing:

“He can do this. I just needed him to see it.”

Katie’s message to other parents is simple:

“It definitely helped when he had it.”

Not perfectly. Not magically. Meaningfully, in the small moments that add up—staying on task in one class or completing one assignment before it’s due.

The Revibe team was overjoyed with Katie and Jordan’s experience. “It didn’t focus for him.

It didn’t do all his work. It just helped him reach the potential that was already there,” observed Revibe creator, Rich Brancaccio.

That’s what Revibe did for Jordan. It didn’t change who he was. It helped him see what he was already capable of—and gave him the confidence to keep going.



Learn how Revibe **helps students build focus, accountability, and confidence** in the moments that matter most—right in the middle of their day.

Learn more about Revibe at PearsonAssessments.com/Revibe.