

Resource Guide for

# State Assessment





## Commitment to equity & opportunity for all learners

Education is a powerful force for equity and change in our world. It has the potential to deliver opportunities that improve lives and enable economic mobility, yet a cycle of systemic racism across our society is holding back much of our ethnically diverse population from realizing these benefits. In today's world, not everyone has an equal chance to use education to realize their potential and reach their dreams.

We recognize that, collectively, we need to actively change the system so that education can work the way it was meant to.

*Our ambition is to help build a world where:*

- Everyone has an equal and lifelong opportunity to succeed through learning
- Our educational products and services represent the rich diversity of learners
- Our educational content reflects an evolution toward anti-racism and social justice
- All our employees feel a sense of belonging, both within our company and their communities
- As a society, as a company, and as individuals we no longer need to remind anyone that Black lives matter



## Learning is a lifelong journey

As an organization, one of our guiding principles is that learning is a lifelong journey. The Pearson experience enables us to deliver complex, large-scale assessments nationwide while maintaining the personal approach required to meet the unique needs of our partners.

Our goal is to work collaboratively with changemakers to build empowered learning communities — by placing learners and families at the center of our work. As the world’s leading learning company, we stand strong in [our commitment to Equity in Learning](#), and we uphold this commitment by creating tools and solutions that promote equity and reflect the diversity of our learners.

Every student deserves a pathway to recognize and reach their full potential. We can provide the tools to add life into your students’ journey, setting them up for a lifetime of success.

Trent Workman  
Senior Vice-President, School Assessment  
[Trent.Workman@Pearson.com](mailto:Trent.Workman@Pearson.com)



## Assessments Reimagined

Driven by a commitment to learning and innovation, we are working to build a brighter, more equitable future for all learners. Our journey toward ensuring all learners have the resources needed to realize and reach their full potential has led us to build and promote assessment systems that go beyond measuring learning to *empower* it!

Let's reimagine assessments — ones that start with the student.

Learn more at

**[PearsonAssessments.com/Reimagine](https://www.pearsonassessments.com/Reimagine)**



## Build your assessment system.

From the required accountability assessments used for custom state summative purposes to complementary and optional additional measures that can be administered throughout the year, Pearson solutions give you the ability to build a comprehensive and coherent suite of assessment tools that reflect your state's, district's, and schools' policies and goals.

Our proven, high quality classroom assessment solutions give you the ability to focus on the action tied to your assessments. Aligned to state standards and designed to provide useful and timely information for more frequent instructional decisions for teachers, these tools provide the invaluable data your district needs when assigning resources and interventions.

Additionally, complementing a state system with valid and reliable measures of student growth throughout the year with in-between granular or bite-sized classroom assessments will more accurately inform instruction. These assessments can be standards-driven or teacher-driven (allowing the educators to assign the standards).

Looking for ways to boost school-home engagement? You can keep families up-to-speed on their learner's needs and progress through actionable video reports that can be sent in the students' home language!

Learn more about our solutions and services in the following pages. We look forward to partnering with you to explore the best options for your state!





## Meet Navy

A student-friendly and technology-savvy formative assessment system that provides short, standard-by-standard assessments that are embedded in classroom practice and available on-demand.

Navy Education

Orin

**Roster by Standard**

English | Grade 6  
Orin Orin | Section: Grade 6 English - A  
Navy Central

Domain: Options: Search: [ ]

Show 25 entries

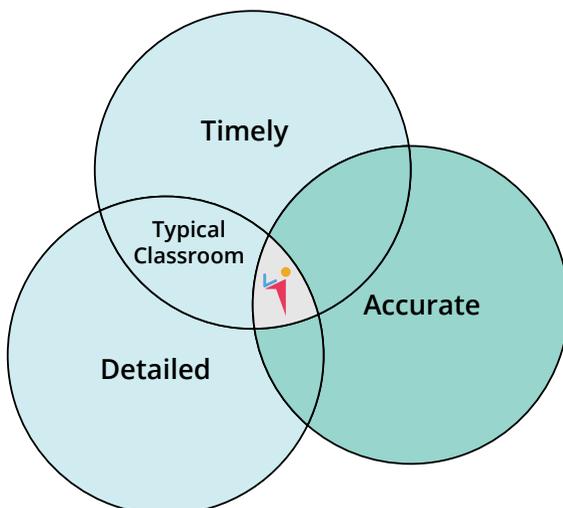
First	Last	%	IN.1 (Data)	IN.2	IN.3 (Data)	IN.4 (Data)	IN.5 (Data)	IN.6	IN.8 (Data)	IN.9 (Data)	RL.1	Total %
Alexa	Allende	100.00	✓	🔒	✓	✓	✓	🔒	✓	✓	🔒	40.00
Dobbie	Brass	50.00	✓	🔒	✓	✗	✗	🔒	✓	✗	🔒	20.00
Cathy	Clarke	66.67	✗	✓	✓	✓	✓	✓	✓	✗	🔒	26.67
Dontarius	Dawson	50.00	✗	🔒	✗	✓	✓	🔒	✓	✗	🔒	20.00
Ella	Emarkum	83.33	✓	🔒	✓	✓	✓	🔒	✗	✓	🔒	33.33
Frank	Farr	66.67	✓	🔒	✗	✓	✓	🔒	✗	✓	🔒	26.67
George	Gray	100.00	✓	🔒	✓	✓	✓	🔒	✓	✓	🔒	26.67
Hector	Hernandez	83.33	✓	🔒	✓	✗	✓	✓	✓	✓	🔒	33.33
Ima	Ince	83.33	✓	🔒	✓	✓	✓	🔒	✗	✓	🔒	33.33
JACKSON	Jarrs	66.67	✓	🔒	✗	✓	✓	🔒	✗	✓	🔒	26.67
%			80.00	--	70.00	80.00	90.00	--	66.67	55.56	--	

Showing 1 to 10 of 10 entries

*Dynamic dashboards pinpoint specific learning in real time for each student*

*Navy empowers learning by accurately and specifically identifying what learning has taken place and where learners need more support. Navy deftly provides:*

- **Standard-by-standard assessments** for teaching and learning. Feedback is detailed enough to be relevant to day-to-day instruction and classroom lessons.
- **Healthy student growth mindset.** For each standard, students have multiple opportunities to succeed without penalty for needing additional time or opportunities to learn.
- **Premade** assessments and **instant results** with **insightful reports** that identify student groups for differentiated instruction. Navy saves time and efficiently focuses instructional time on students' personalized needs.
- **Classroom-embedded** assessments available **on-demand.** Assess any combination of standards at any time to meet your timing and curriculum needs.
- **Feedback is up to date** with learning and instruction, unlike interim and end-of-year data that expires.
- **Rigor** from professional-quality assessments provided for the everyday classroom.





## Spotlight tells the story behind the data

While more data is available to educators and administrators than ever before, it's rarely communicated with students, parents, and caregivers in a useful, actionable way. Spotlight transforms your state's data into personalized student stories in their home language, closing communication gaps between school and home.



[PLAY VIDEO](#)

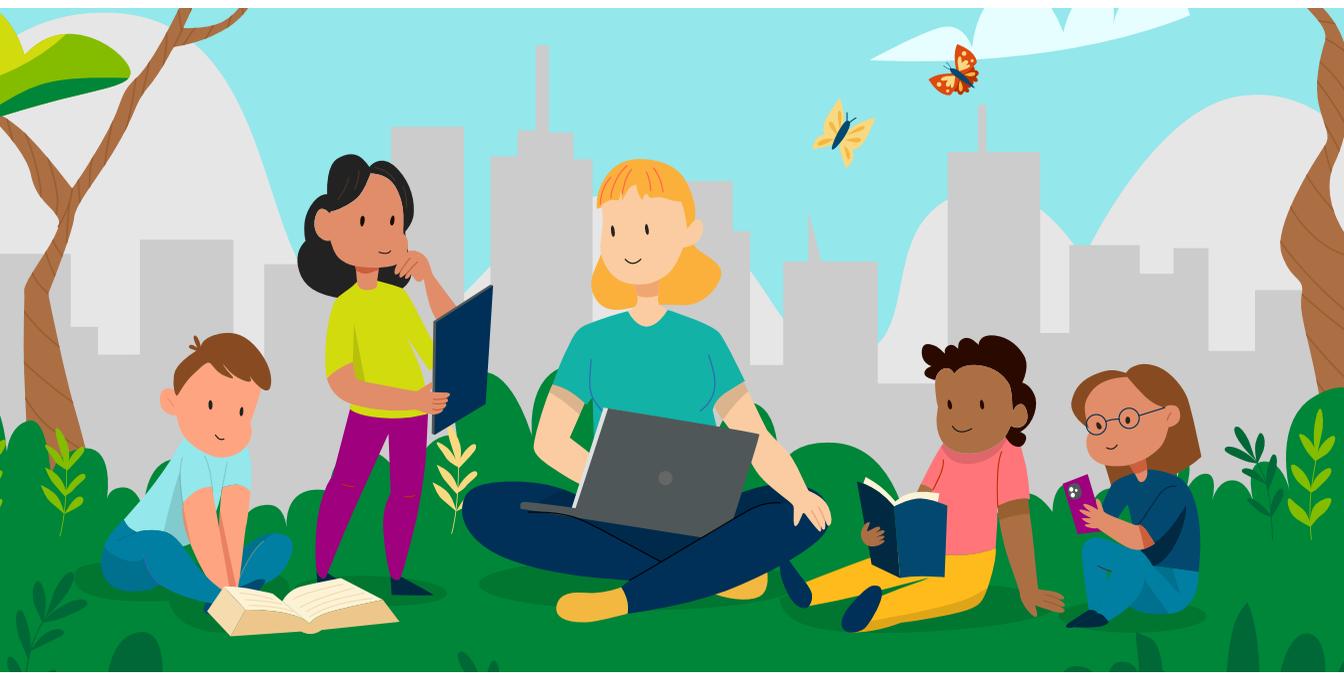
**State Summative Results Video — “Metaphor” Style**

Data is easily captured from assessments to learning management systems and everything in between. Leveraging the power of technology, our reports are tailored to each student, delivered via personalized videos and infographics, and can be translated into over 70 different languages.



*Our capabilities include:*

- **College and career readiness:** Reports are customized to each district's offerings, policies, and requirements. Each learner receives a roadmap showing their likely and potential path — and what it will take to get there.
- **College opportunity guide:** Plot a course to specific colleges, including a timeline of recommended action steps and college-by-college recommendations.
- **Video reporting:** Available for mobile delivery, our video reports reflect the learner's journey. Test results, grades, and financial aid awards are translated into personalized stories for students and families by interpreting scores, highlighting strengths and weaknesses, and providing resources for improvement.



## Amplify your strategy

We partner with states to develop more efficient and effective advanced assessment support services. Honed over time to meet the exacting requirements of summative assessment programs, a wide variety of services is now available to you on an ad-hoc basis.

### **Psychometrics**

*Provides customized psychometric support to states with unique expertise in the following areas:*

- Linking district assessment with state assessments to predict learners' progress
- Item bank analysis as  $p$  values, point biserials, and reliability analysis
- Support on test design, test construction, field test analysis, scaling, and equating
- Advising services to help guide your states with assessment design and implementation
- Translation of raw data into easily understood performance standards

## Assessment development

- Support teachers to easily pinpoint students' strengths and weaknesses by developing assessments that accurately assesses state standards.
- Redesign of all assessment materials for a consistent look and feel.

## Performance scoring

- Leveraging a combination of human ingenuity and technology, our assessment scoring services allows teachers to teach. We take the burden of assessments scoring off the educator and reduce turnaround times. Our qualified human scorers and technology solutions are trained and aligned to provide accurate assessment evaluation.

## Professional development

- From assessment literacy to in-depth educator workshops, our professional development services help educators fully understand the value of assessments, from designing and writing test content to interpreting data into actionable instructional changes.

## Project management

- We offer hands-on support for district assessment programs.

## Technology support

- Take stress off your staff by letting Pearson handle questions regarding device setup and maintenance, Internet connectivity and home Wi-Fi setup, application installation, and other general troubleshooting for technical issues.
- Make distance learning more equitable by providing applications previously reserved for lab use available on any device leveraging cloud computing technology.





## Empower student achievement with Smarthinking

Provide learners with the additional support they need, when they need it. Smarthinking provides on-demand, 24/7 support for learners in grades 3–12. Our goal is to help states close achievement gaps and lay the foundation for students to experience a brighter, more equitable future.

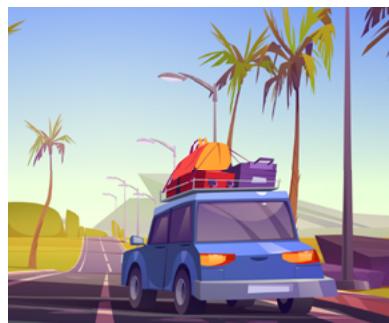
### Solution support available:

Elementary School	Middle School	High School
Writing fundamentals	Writing fundamentals	On-demand 24/7 tutoring and writing support for core high school courses including math and writing fundamentals
Math fundamentals	Math fundamentals	Post-assessment remediation support
Post-assessment remediation support	Post-assessment remediation support	AP exam tutoring Tutoring for dual-enrollment learners
<i>Offered for 3G–6G and all sessions need to be pre-booked</i>		Tutoring for students preparing for the next grade level and/or certification and higher education programs

## Empower your online tutoring program —

SmarterThinking allows states to license our platform to deliver online tutoring, mentoring, and instructional programs using your own staff.

**End-to-end support** — States can also unlock the full power of SmarterThinking's platform and provide learners with the support needed from our network of thoroughly trained and screened tutors. Learn more about how we hire, screen, and train [our tutors here](#).



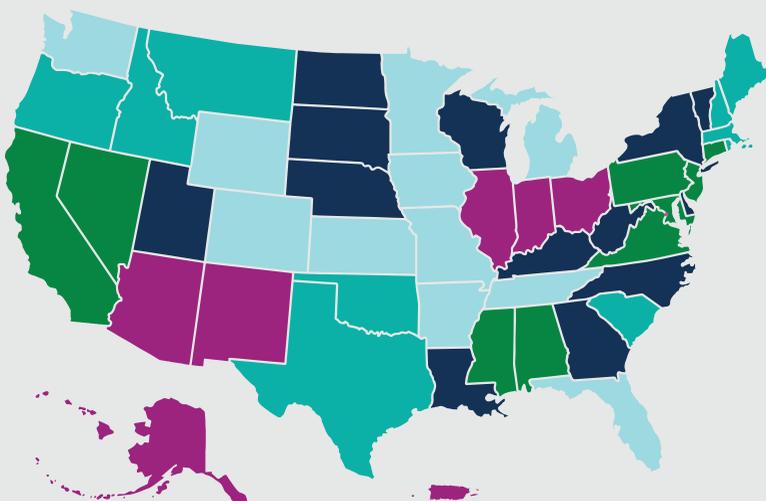
## Ready to explore?

### Overall K-12 Assessment Leadership

#### Trent Workman

319.339.6528

[trent.workman@pearson.com](mailto:trent.workman@pearson.com)



### Meet your State Reps

#### Andy Messenger

319.325.4127

[andrew.messenger@pearson.com](mailto:andrew.messenger@pearson.com)

#### Cynthia Galindo

787.384.5512

[cynthia.galindo@pearson.com](mailto:cynthia.galindo@pearson.com)

#### Elizabeth Hanna

512.905.0500

[elizabeth.hanna@pearson.com](mailto:elizabeth.hanna@pearson.com)

#### Lisa Hathaway

202.713.7274

[lisa.hathaway@pearson.com](mailto:lisa.hathaway@pearson.com)

#### Llana Williams

719.338.9754

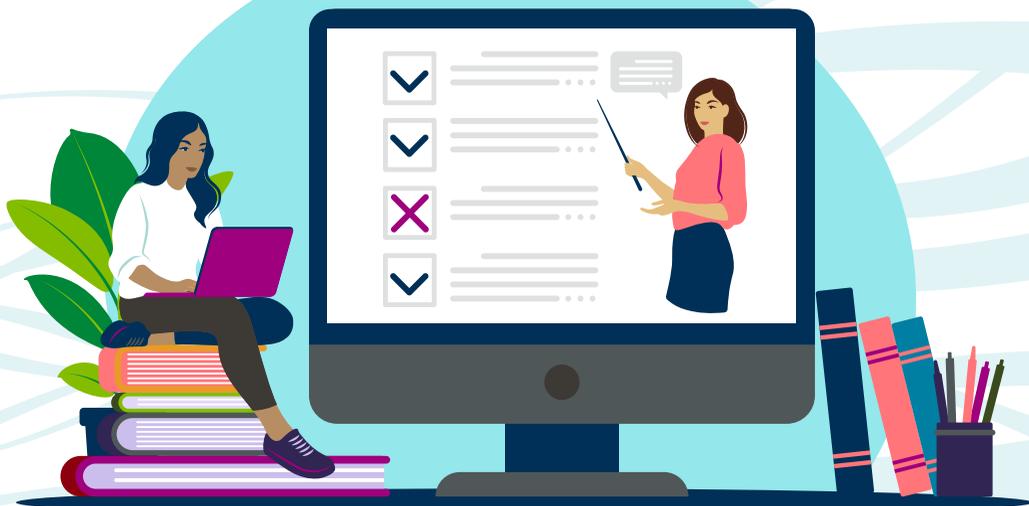
[llana.williams@pearson.com](mailto:llana.williams@pearson.com)

#### Industry Partnerships

#### Michael Fee

510.282.7041

[michael.fee@pearson.com](mailto:michael.fee@pearson.com)



## Funding resources

**There are funds available to help you make tomorrow better,** to help schools re-open safely, and support students' mental health and academic needs.

[VIEW YOUR FUNDING SOURCE OPTIONS](#)

Connect with us on **social media**



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