

Powering the Future of Assessments



Empowered learning starts here!

Your Full-Service Classroom Assessment Partner

- A leading online provider, boasting 17 years of experience building, administering, scoring, and reporting large-scale assessments
- Experienced, dedicated accessibility team providing accessible solutions that work well for everyone
- One source to manage paper and online assessments, facilitating transition from paper to online and minimizing risk
- Psychometric Services offering precise and defensible solutions that reflect the current educational experiences of learners

Using data-backed instruction to accelerate learning

From our psychometric services to our approach to scoring and reporting, our assessments help improve instruction and accelerate learning.

Pearson research scientists have achieved national recognition for their work with computer-based testing, scaling and equating, legal defensibility, test security, and preferred measurement practices.

Since the 1990s, Pearson has been a leader in artificial intelligence (AI) scoring. Through our research-based best practices, our automated scoring solution shortens the scoring window, requires fewer human scorers, and can allow a low price per student

Large-volume processing capabilities, advanced technologies, and experienced personnel enable us to process, score, and report immense volumes of documents for student assessment programs

in an accurate and timely manner. We scan approximately 8 million pages per day.

We remain the largest scorer of student assessments, and our performance scoring capabilities include a full spectrum of subject areas for constructed-response scoring. We also offer range-finding services, professional development, and scoring in other media, such as audio- and video-taped responses.

Our team of report designers and systems analysts combines more than 50 years of experience to deliver easy-to-interpret assessment reports. Our capabilities include paper and electronic document (PDF) reporting, media creation, online dynamic reporting, dynamic rostering, analytic reporting, linking personalized learning resources to student scores, and online study guides.

Proven in schools across the country

During the last 17 years, we have delivered more than 100 million online tests to state and national customers. In 2017 alone, we delivered more than 37 online million tests.

All our assessment platforms are built around a set of guiding principles which provide consistent benefit across the whole suite of products:

- Mobile Design
- Configurability
- Cloud Computing
- Interoperability

Schools are investing in mobile devices at unprecedented levels. All Pearson's assessment platforms support standard browsers on various operating systems and devices.

Reliable past and a dependable future for learners!

Our history of supporting learning communities over the years proves we are a partner you can count on to deliver consistent, reliable test development and delivery services.

Reporting innovations

Transform educational data into personalized stories

Pearson can deliver personalized, home language-based mobile videos that communicate crucial academic information and targeted instructional resources. Backed by powerful technology our reporting solutions can help learners as they take the next step in their educational journey by offering personalized college and career readiness information in each family's home language.

The future, but familiar

Our innovative scoring system was designed and built by scoring experts to support large-scale assessment scoring.

- Performance threshold monitoring
- Real-time dashboards and detailed scoring performance reports
- Robust scoring rubric and scoring rule configuration
- Scoring workflow parameter configuration
- Supports human and AI workflows
- Scorer tools including zoom, calculator, ruler, angle measurement, and personal notes

Go beyond the benchmark with configurable assessment solutions that provide actionable data.

Comprehensive education support

A comprehensive education organization can offer a wider range of resources to benefit statewide, district, and school assessment programs. Worldwide, Pearson is structured along two lines of business (Assessment and Global Product) serving three geographical regions.

The School Assessment group, which will provide the assessment services needed, is a business unit of NCS Pearson Inc. of Bloomington, Minnesota (incorporated in 1962). Pearson supports large-scale assessment from locations in Colorado, Iowa, Minnesota, Texas, and Nashville, Tennessee, in which we develop, design, print, package, process, scan, score, and store test materials; report student results; and provide administrative support for customer programs.

We track performance metrics for productivity and quality in our production areas. Each month, we collect, present, and discuss these metrics at a management team review. Production department managers, process engineers, and members of our quality team use data to identify the causes of errors, barriers to quality and productivity, and areas for process and quality improvement.