Help shape the future of aimswebplus

Become a data partner

Join Pearson's efforts to ensure aimswebPlus™ remains one of the most valid and reliable assessment tools available. By sharing existing student test score data, you can directly contribute to advancing assessment accuracy for educators nationwide.

Why this matters

One of the most important features of any assessment is its validity, making sure it accurately measures what it's designed to measure.

Your participation helps us:

- Confirm that aimswebPlus scores align with other trusted assessments
- Ensure students who need support are identified correctly
- Strengthen the accuracy and reliability of aimswebPlus measures for all schools

What's involved

We're seeking schools, districts, or states willing to securely share existing student test scores from other well-established assessments in:

- Early Literacy & Early Numeracy (PreK–1)
- Reading (ELA) & Math (Grades 2–HS)

How it works

- **Secure data sharing:** Our research and technical teams will work with you to create a secure transfer process and provide templates for file organization.
- **Demographic data:** To ensure our validity studies are inclusive and representative, we ask for basic demographic details such as grade, gender, ethnicity, and IEP status.
- **Timeline:** We can use data from the **past three years**, current school year, or upcoming assessments.

Partner benefits

- **Contribute to continuous improvement** of aimswebPlus — the tool your educators rely on every day.
- **Receive a 10% discount** on future aimswebPlus licenses (matching the number of student records shared).
- **Be acknowledged as a valued research partner** helping enhance national assessment validity.
- **Understand how aimswebPlus works** with your students and state summative scores.

Let's partner

Thank you for helping ensure every student assessment reflects true ability and growth potential. To start the conversation or learn more, contact the aimswebPlus team by emailing **aimswebplusrd@grp.pearson.com**.