



From abstract to articulate

Writing brings words to life.

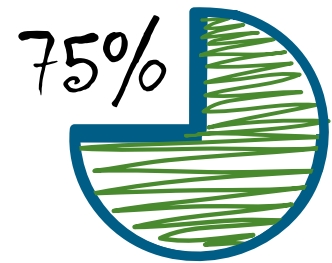
Discover the writer in *your* students with WriteToLearn!

From a young age, students begin learning the fundamentals of writing, starting with the basics of correct sentence structure, grammar, and punctuation. Being a GOOD writer, however, entails more than the mastery of basic writing skills. It requires the writer to organize thoughts, feelings, beliefs, and facts in a way that will both engage the reader and perhaps even influence their own way of thinking on the topic.

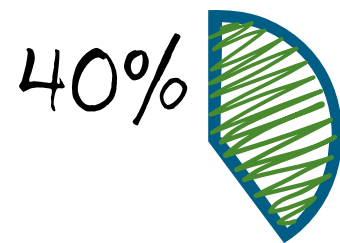
That being said, beginning a writing project and seeing it through to the final draft can be overwhelming, and a bit like trying to extract meaning from an abstract painting. Seldom do you hear a cry of joy from your students when you announce a new writing assignment. We get it, and WriteToLearn™ is here to help!

Writing: A crucial skill and a critical need

According to the most recent National Assessment of Educational Progress, 75% of 8th and 12th grade students are not proficient in writing. As college applications, scholarship essays, resumes, and a host of other stepping stones to major life events all rely heavily on a person's ability to communicate effectively through writing, it is a skill that will undeniably help pave the way through each phase of their lives.



of 8th and 12th grade students lack writing proficiency.



of students who took the ACT writing exam in 2016 lacked the reading and writing skills to complete a college-level English composition class.



Enjoy less time grading essays and more time on instruction!

WriteToLearn's web-based platform builds writing skills and develops reading comprehension in grades 4–12 while supporting classroom instruction and providing immediate feedback to keep students engaged. You can easily adjust WriteToLearn support tools and scoring parameters to modify passing thresholds and tailor assistance levels to each student's specific needs.

The 5 critical steps to maximizing students' literacy growth

Our team of experts has provided these 5 tips to help transform your students into good writers.



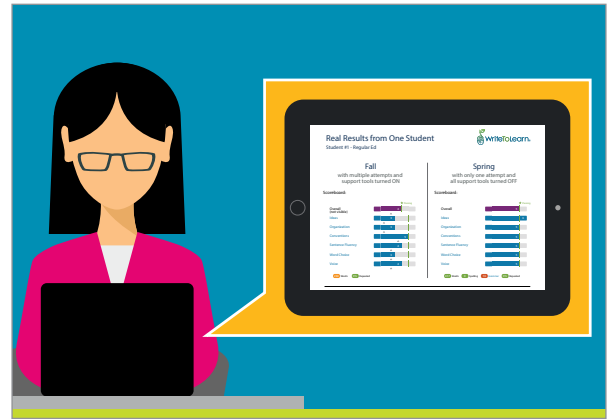
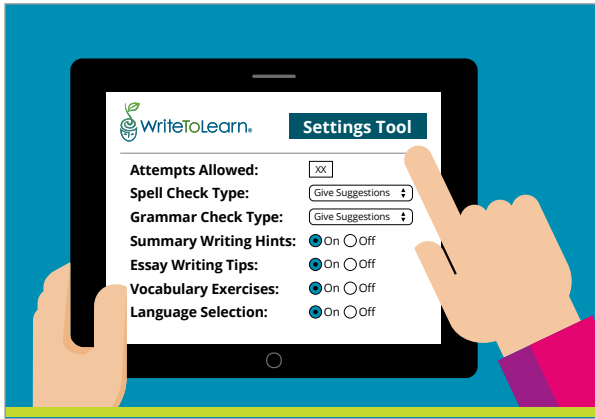
1. Combine essay and summary activities

WriteToLearn's summary writing activities build necessary reading skills, scaffold the writing process, and prepare students to build persuasive arguments and write from multiple sources.



2. Select activities that best support your students

Choose from over 2,000 essay and summary writing activities designed for students of all ability levels, including reading passages and essay prompts designed specifically for English Learners.



3. Adjust scoring and feedback settings

Customize the scoring and feedback parameters such as the number of writing attempts per assignment, writing support tools, passing thresholds, and the amount of feedback to encourage and challenge every learner.



4. Read reports frequently

At-a-glance reporting allows educators to easily gauge their students' skills and understanding throughout the year. The Overview Report and Student Portfolios help guide instruction and measure progress for whole classes, small groups, and individuals.

5. Use embedded support tools

WriteToLearn includes built-in language tools designed to help all students improve their writing skills with features such as text to speech (which would read the instructions and feedback out loud); translated instructions; feedback in English, Spanish, and Chinese; plus a picture and text dictionary. These features are especially beneficial for struggling readers, writers, and English learners.



Updated platform 2021!

Between lesson planning, classroom instruction, and grading, you need tools that save you work — not create more. WriteToLearn's automated assessments, scoring system, and reporting do the work for you so you can spend more time teaching and less time grading.

2021 improvements:

- Updated security
- Updated teacher dashboard
 - Improved login
 - Easier access
- Technology updates
 - Roster
 - SSO
 - Embedded help
- Updated pricing model

We've exhaustively studied WriteToLearn's classroom impact.

Over 4 studies, improved summary writing skills were recorded and 46% of students using WriteToLearn's essay writing component experienced increased proficiency. WriteToLearn gives immediate feedback that helps students practice writing through multiple review and edit cycles.

Looking for more information?

Visit [PearsonAssessments.com/WriteToLearn](https://www.pearsonassessments.com/WriteToLearn) for subscription pricing and training options.

Visit [PearsonAssessments.com/WriteToLearn](https://www.pearsonassessments.com/WriteToLearn)

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Resources

Read our complete efficacy report to learn more about the impact of WriteToLearn in the classroom.

[Download the report](#)

